

ONE WINDOW SOLUTIONS

IT SOLUTIONS & CONSULTANCY



## COMPANY INFORMATION

YISolutions is a key player in **IT Consultancy, Media House Printing, Brand & Marketing Management** within Asia, Middle East & Africa regions. YISolutions was established in 2002 - 2003.

Our Pakistan Registered Office is located in Karachi at Clifton. And our **Principle Registered** office is located in Dubai at Burj Khalifa Avenue.

We have more than **14 years of Business Services Excellence.**

In **Pakistan**, our NTN Number is 2071735-7 , Our GST Number is : 3277876116058

In **Dubai** our Main License and Registration No : 678825

### BEST PRACTICES + SERVICE EXCELLENCE

With this kind of international backing and experience as well as the support of our regional head office we are able to offer you the best possible service coupled with an excellent level of expertise.

We benefit from knowledge sharing through regional meetings, annual national meetings and an international convention every 2 years.

**These meetings ensure that the best practices of the group as a whole can be shared and passed onto you the customer**

### MISSION

YISolutions Mission is to create an environment of Trust & Growth in IT Industry, "Can Do" attitude by being respectful, honest & persistent needs.

### CUSTOMER SUPPORT & CARE UNIT



Our in-house support team will be available for you 24 hours a day, 7 days a week



Our promise to you is that you will experience an unrivalled excellent service that, we hope, will ensure you come back time after time.

**INFRASTRUCTURE SINCE 2002, 14 YEARS OF EXCELLENCE,  
24/7 CUSTOMER SUPPORT, LATEST TECHNOLOGY**



## CHANNEL PARTNER(S)



## CLIENTS AT GLANCE



WE PROVIDES 24/7 HOURS SUPPORT SERVICE TO OUR CLIENTS  
TO SERVE BEYOND THEIR EXPECTATION.



**WE PROVIDE  
UNRIVALED EXPERTISE  
IN THE AREAS OF**





In-door & Out-door  
Marketing



Internet & Web  
Security



Internet & Social Media  
Advertising Solution



Business Consultancy



Branding & Printing  
Management



Web Development



Software Solution



Hardware Repair  
& Maintenance



Stock Inspection



Asset Valuations  
& Assessments



Management  
Consultancy



Live Steaming Service



IT Solution



Domain & Hosting  
Solution



Web Solution



# OUR BRANDS

## BRAND 1 : YOUNAZ SOFT

YOUNAZSOFT IS OUR **IT DEVELOPMENT COMPANY**. WHICH DEALS IN;



### Younaz Soft

The Sign of revolution

- Software Development
- Web Development
- Web Designing
- Application Development
- e-Commerce Development
- ERP Development

- Domain Registration
- Shared Hosting
- VPS
- Dedicated Servers
- Cloud Solution
- Any Many Other Services

## BRAND 2 : HOSTING PARTNER

HOSTINGPARTNER IS OUR **DOMAIN & SERVERSCOMPANY**. WHICH DEALS IN;



### HOSTING PARTNER

YOUR RELIABLE HOSTING PARTNER

BRAND 3: JUST CLICK  
JUSTCLICK IS OUR **BRAND MANAGEMENT COMPANY**. WHICH DEALS IN;

### Just click

For All Business Solutions

- Brand Management
- Corporate Stationary
- Print Management
- Asset Valuations & Assessments
- Own Branding
- Any Many Other Service

# OUR BRANDS

- Brand Strategy & Consulting
- Competitive Analysis & Positioning
- Internal & External Brand Research
- Sweet Spot Brand Positioning
- Brand Marketing

**BRAND 4: BRAND MARKETING**  
**BRAND MARKETING IS OUR BRAND MARKETING COMPANY. WHICH DEALS IN;**



**BRAND 5: MY-ADS.BIZ**  
**MY-ADS.BIZ - ASIA 1ST INTERNET ADVERTISING & DIGITAL MARKETING COMPANY. WHICH DEALS IN;**

**My-Ads**  
World of Internet Advertising

- Internet Advertising & Marketing
- Digital Marketing
- Social Media Marketing
- Pay Per Click (PPC)
- SEO Services
- Any Many Other Service

- Sales Lead
- Reputation Management
- Smart Office Solution

**BRAND 6: SALES LEAD**  
**SALES LEAD IS OUR SALES LEAD GENERATION COMPANY. WHICH DEALS IN;**







# INFORMATION TECHNOLOGY

S E R V I C E S

---



# CORPORATE SERVICES

[YISolutions.com](http://YISolutions.com) also provides some Corporate Services which are also need of our Corporate Industry.

While moving in Fast Generation, Technology Jumps to Future really quick. So, these services are helping customers from number of years to Move with technology to Grow their business to Top Level.

## CORE SERVICES



MS Exchange Cloud  
eMail Solutions



Live Streaming  
Servers



Virtual Desktop  
Hosting



Backup & Disaster  
Recovery



Shield-MX



Internet Web  
Security

# DEVELOPMENT & MAINTENANCE SERVICES

YI Solutions, is a Full Service Agency that Transforms Business requirements into innovative Marketing Ideas, deliver Creative Campaigns and Leading Edge Technical solutions to achieve Measurable Business results.

Our Full Line Interactive Services allow us to server diversified Market segments including



Banking



Garments



Hotels



Telecommunication's



Importers



Financial Markets



Automobile



Investment Markets



Exporters



FMCG & Retail



Aviation Technology



Education



Media



Healthcare &  
Pharmaceuticals



Insurance



Transport & Travel



Service Provider



Government



Construction



Manufacturers



Distributors

We are now aggressively expanding into new regions and exploring new markets YS's objective is to provide consultancy in different areas of IT and develop world-class products with high quality services to its all clients, domestically and internationally. Latest and proven project management and quality control mechanisms, backed by trained staff to ensure the best quality has been our hallmark. We believe in establishing a long-term relationship with our clients by paying special attention to every client's requirements, which sets the pace for a long-term, mutually beneficial relationship



# CORE SERVICES



**Software  
Development**

**Application  
Development**

**Website Designing  
& Development**

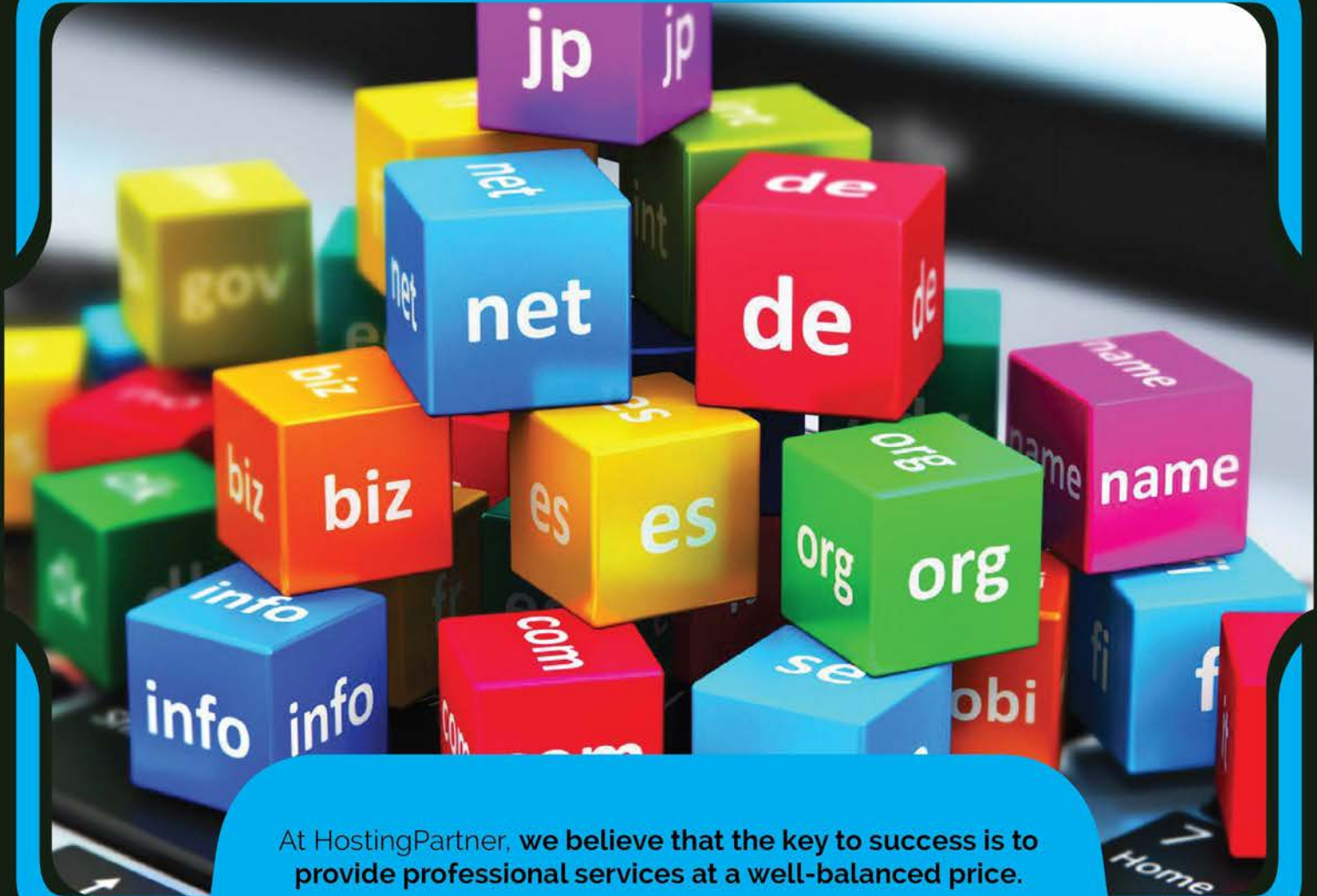
**Website & Software  
Maintenance**

**E-Commerce Website  
Development**

**Payment Gateway  
Solution**

## DOMAIN & HOSTING SERVICES

Years ago, our founders realized that many online service providers lacked the skills and vision needed to provide truly integrated, holistic and flexible online solutions. In addition, these mavericks realized that many businesses were paying far too much money for far too little results. That's why in 2002-2003 YISolutions.com launched [HostingPartner.pk](#) – Reliable Hosting



At HostingPartner, we believe that the key to success is to provide professional services at a well-balanced price.

**BECOME A PART OF OUR COMMUNITY TODAY  
AND EXPERIENCE THE DIFFERENCE!**

The aim of [HostingPartner.pk](#) is to, provide an international platform where the [Buyer](#), [Seller](#) & [Professionals](#) meets together

**WE HAVE MORE THAN A DECADE EXPERIENCE IN HOSTING SERVICES**



# CORE SERVICES



**Domain Registration  
& Transfer**



**Virtual Private  
Servers (VPS)**



**Cloud Servers**



**Dedicated Servers**



**Virtual Desktop  
Hosting**



**Shared Hosting  
(Linux & Windows)**



# CLOUD SOLUTIONS

We at HostingPartner.pk is 1st company in Pakistan, to offering CLOUD POWERED.

Cloud Servers/Technology offers the power of a Semi-Dedicated Server while adding more flexibility and scalability. With our Cloud Architecture:



HostingPartner.pk, a leader in web hosting, provides an industry leading cloud service that can scale with your business, website and any other needs.

## CORE SERVICES

Thus HostingPartner.pk SSD cloud service is an ideal solution for web sites and online applications which require maximum uptime.

Cloud  
Servers

Cloud  
Shared  
Hosting

Cloud  
Flare  
Hosting

Dedicated  
Servers

Virtual  
Desktop  
Hosting



# MAIL CHANNELS CLOUD

WORLD BEST EMAIL DELIVERY SERVICE

First Time in Pakistan HostingPartner.pk Introduces  
Mail Channel in Cloud Server



MailChannels Cloud is an email relay service that **identifies spammers within your network to improve your email reputation and ensure reliable email delivery for your users.**

With MailChannels Cloud, you can eliminate email delivery problems caused by IP address blacklisting.



You can also automatically shut down compromised end user accounts and scripts to improve your security. Unlike conventional email services, MailChannels Cloud is the only service that accepts 100% of your email, including spam.





# MARKETING

S E R V I C E S

---



# INTERNET ADVERTISING & SOCIAL MEDIA MARKETING SERVICES

YI Solutions, introducing 1st time in Asia UNIQUE but MOST EFFECTIVE Marketing Solution, i.e  
**My-Ads.biz - Asia 1st Internet Advertising & Digital Marketing Company**



My-Ads.biz are not only your internet advertising page but it's your complete business & marketing strategy. It's a centralized marketing site.

Internet marketing is much more than just advertising and marketing a company or service on the Internet. It is the process of addressing overall traffic generation and strategy development surrounding overall visibility on search engines or other high traffic web properties.

## CORE SERVICES

SMS  
Marketing

Digital  
Marketing

e-Mail  
Marketing

Pay Per Click  
(PPC)

Internet Advertising  
& Marketing

Affordable SEO  
Services

One Million Unique  
eMail Addresses

Dedicated SMTP  
e-Mail IP for Bulk eMail  
Sending

Social Media Management  
& Marketing

Guaranteed Top 10 Rankings  
for Major Search Engines

Unlimited eMail Sending  
through Cloud eMail Server

# DEDICATED SMTP

**My-Ads.biz** SMTP eliminates the complexity and expense of building an in-house email solution or licensing, installing, and operating a third-party email service.

My-Ads.biz Offer's Sending bulk or high volume email presents unique challenges for Businesses, ISPs and email hosting companies. To accommodate bulk email sending, **My-Ads.biz provides Dedicated SMTP e-Mail Marketing Servers 1st time in Pakistan & UAE.**



## HIGH VOLUME BULK SMTP IP SERVER FEATURES

- DKIM/Domain Keys Signing
- Dedicated IP with each account
- IP rotation on demand
- rDNS
- Simple Integration with your application
- Sender Policy Framework (SPF)





# SEARCH ENGINE OPTIMIZATION SERVICES

## WEBSITES NEED SEARCH ENGINE OPTIMIZATION

Your business website is only effective if it appears in the first few search engine result pages when a potential customer is looking for your products or services. Many business websites fail to perform well in search engines because their pages have not been optimized thoroughly with the right keywords, accurate descriptions, Sample text and properly formatted meta-tags.

Many business websites fail to perform well in search engines because their pages have not been optimized thoroughly with the right keywords, accurate descriptions, Sample text and properly formatted meta-tags. We provide affordable SEO services. We know that businesses cannot always afford high expenses, so we keep our prices low. By offering our customers affordable seo services, we provide the means for any business to succeed online. Other SEO Companies charge thousands of dollars to optimize your entire website, but we concentrate on generating traffic and only optimize additional pages if requested. formatted meta-tags.

## WE PROVIDE AFFORDABLE SEO SERVICES

Websites need search engine optimization. Your business website is only effective if it appears in the first few search engine result pages when a potential customer is looking for your products or services. Many business websites fail to perform well in search engines because their pages have not



# WE MAKE THE DIFFERENCE

Unlike our competitors who simply sell you a "service package" and work in the capacity of freelancers, at My-Ads.biz, we become an active member of your company's team. Whether you are the sole proprietor of your small business or a larger corporation, My-Ads.biz becomes an extension of your company **we essentially operate as Your Web or Internet Marketing Department.**



# GROUP CLIENTS

We have provided the services to a number of prestigious clients within and outside Pakistan. Some of the prominent names are listed below;

Sindh Cities Improvement  
Program (Gov)



Pakistan

Urban Directorate (Gov)



Pakistan

Sindh Bank



Pakistan

Sindh Wildlife Department



Pakistan

UBL Bank



United Arab Emirates

Dubai Islamic Bank



United Arab Emirates

Al Huda



Pakistan

NBP Exchange Company  
Limited



Pakistan

E-Pay



Pakistan

TF Group



Pakistan

KASB Bank



Pakistan

Kasbit University



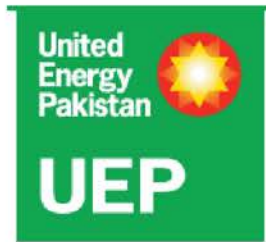
KASBIT  
Pakistan

ENI Pakistan



Pakistan

United Energy of Pakistan



Pakistan

Capital Energy



Pakistan

Shaheen Airline



Pakistan

ESQ Cert Pakistan



Pakistan

Alhaiye (PVT) LTD



Pakistan

United Technologies



Pakistan

IKEA Supply AG



Pakistan

Mesh Consultants  
& Trainers



Pakistan

Embassy Of Pakistan



United Arab Emirates

Kashmirwala Group



Pakistan

Marshall Engineering



Pakistan



Jawed Sheikh



Pakistan

Karachi Development  
Authority



Pakistan

Pakistan NAVY



Pakistan

Arpatech



Pakistan

Future Events  
& Productions



United Arab Emirates

Agha Steel Industries



Pakistan

TazaMart



Pakistan

Mahandru Associates



United Arab Emirates

Clouds Entertainment



England

OPECS



Pakistan

Dubai Bank



DUBAI BANK

United Arab Emirates

Logi Trac



Pakistan



## Contact US

### Head Office

Office # 1703, International Business Tower Business Bay,  
Burj Khalifa Avenue, Dubai, UAE

### Pakistan Offices


#### Customer Care Center

A-6 Kehkeshan Square Block-5 Clifton, KHI.


#### Technical Care Center

A-286, 1st Floor, Block-C, North Nazimbad, KHI


 092 021-3 530-2717

 0092 313-325-8907

 0092 345-334-8026

 00971-55-994-7860

 Support@yi.com.pk

 [www.yisolutions.com](http://www.yisolutions.com)